The Portulans Institute is proud to host, in a partnership with the Information Technology & Innovation Foundation (ITIF), a discussion on how America can strengthen and revitalize its innovation to ensure continued global competitiveness. Experts will discuss the state of innovation in America in the context of the recently launched Global Innovation Index (GII) 2020 report.

This virtual event will take place on September 15, 2020, from 12 pm to 1:30 pm EST. It will follow the global launch of the GII, which will be hosted by WIPO on September 2nd, with Ministerial participation.

The 2020 edition of the GII is dedicated to the theme of ‘Who Will Finance Innovation?’. The 13th edition of the GII sheds light on the state of innovation financing by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges— including in the context of the economic slowdown induced by the COVID-19 pandemic.

The USA Launch will also provide an opportunity to share the latest GII rankings of economies around the world. It will include world-leading experts who will discuss GII 2020 results, with a particular focus on the United States.

SPEAKERS

Robert D. Atkinson, Ph.D.
President, Information Technology and Innovation Foundation

Soumitra Dutta
Founder and Co-Editor, Global Innovation Index; Professor of Management - SC Johnson College of Business, Cornell University, and President, Portulans Institute

Dr. John Kao
Best-selling author, and Chairman, Institute for Large Scale Innovation

Carolina Rossini
Co-Founder and CEO, Portulans Institute

Sacha Wunsch-Vincent
Co-Editor, Global Innovation Index & Head, Section, Economics and Statistics Division, World Intellectual Property Organization
THE GLOBAL INNOVATION INDEX

Innovation is widely recognized as a central driver of economic growth and development. The Global Innovation Index aims to provide insightful data on innovation and, in turn, to assist economies in evaluating their innovation performance and making informed innovation policy considerations.

Since its creation in 2007, the GII has been impactful on three fronts.

- First, policymakers are now referring regularly to innovation and their innovation rankings as part of their economic policy strategies. Additionally, the GII is now considered a yardstick for measuring innovation by the UN General Assembly, as noted in its resolution on Science, Technology, and Innovation for achieving Sustainable Development Goals (SDGs) at its 74th session in 2019.
- Second, the GII allows economies to assess their innovation performance. Economies invest resources to analyze their GII results in cross-ministerial task forces and use the GII to design appropriate innovation and intellectual property (IP) policies.
- Third, the GII continues to give a strong impetus for economies to prioritize and collect innovation metrics. By experimenting with new data and evaluating existing innovation metrics, the GII also aims to shape the innovation measurement agenda.

For more details, we invite you to visit the newly updated GII website for related content and materials for the launch: www.globalinnovationindex.org
THE INFORMATION TECHNOLOGY AND INNOVATION FOUNDATION (ITIF)

Founded in 2006, ITIF is an independent 501(c)(3) nonprofit, nonpartisan research and educational institute—a think tank. Its mission is to formulate, evaluate, and promote policy solutions that accelerate innovation and boost productivity to spur growth, opportunity, and progress.

ITIF’s goal is to provide policymakers around the world with high-quality information, analysis, and recommendations they can trust. To that end, ITIF adheres to a high standard of research integrity with an internal code of ethics grounded in analytical rigor, policy pragmatism, and independence from external direction or bias.

For more details, please visit the website of the ITIF: www.itif.org

THE PORTULANS INSTITUTE (PI)

Founded in 2019, the Portulans Institute (PI) is an independent nonprofit, nonpartisan research and educational institute based in Washington D.C. Portulans Institute’s areas of expertise include technology competitiveness, innovation readiness, and people and global talent. The mission of the Portulans Institute includes:

- To develop cross-community knowledge and dialogue on how people, technology, and innovation contribute to sustainable and inclusive growth.
- To inform policymakers by producing independent, data-based research.
- To collaborate with private sector leaders in driving a business agenda that invests in people, technology, and innovation.
- To host and co-organize events and conferences on the above issues affecting human-centric sustainable economic prosperity.

For more details, please visit the website of the Portulans Institute: www.portulansinstitute.org