THE GLOBAL INNOVATION INDEX

CORPORATE PARTNERS NETWORK

Created in 2007 by Prof. Soumitra Dutta (Cornell University), the Global Innovation Index (GII) is the primary reference for measuring a country’s innovation performance. It provides detailed metrics on innovation performance using approximately 80 indicators for almost 130 economies, thus covering 93% of the world’s population and 98% of global GDP.

The GII is a tool for action and has established itself as a central policy tool for innovation around the world. The GII is published by the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations, in association with the Portulans Institute.

Moving into its 14th edition this year, the GII has evolved into a valuable benchmarking tool that facilitates public–private dialogue and that helps policymakers, business leaders, and other stakeholders to evaluate their innovation progress on an annual basis.

Set up in 2011, the GII’s Corporate Network Partners are corporations or trade associations that believe in the role of innovation in increasing the competitiveness of nations, enabling economic growth, driving societal changes, and building the foundation of an economy’s future. They are the core funders of the GII and related network activities.

Starting in 2021, the GII’s Corporate Partner are hosted and supported by the Portulans Institute. The Portulans Institute, a Washington DC-based independent, non-partisan, non-profit research and educational institute, in cooperation with WIPO, hosts the GII, the GII Corporate Partners and the GII Academic Partners Network.

We are grateful for the invaluable support we receive from our 2021 Corporate Partners – the Confederation of Indian Industry (CII), the National Confederation of Industry Brazil (CNI), and the Turkish Exporters Assembly (TIM).

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GLOBAL IMPACT AND COVERAGE:
Numerous countries have incorporated the GII data and analysis into their innovation agenda and metrics. The GII is also regularly featured at various high-level global policy events. It is referred to by world leaders including the Chinese Premier Li Keqiang, Indian Prime Minister Mr. Narendra Modi, Swedish Prime Minister Stefan Löfven and Viêt Nam Prime Minister Nguyễn Xuân Phúc in prestigious geopolitical addresses.

The GII is equally well received by industry, academia, and the media. Since the launch of the GII’s 14th edition in 2020, the report has been downloaded over 160,000 times, cited on Google Scholar more than 3,000 times and has been covered in 1,800 different media outlets by major global publications and broadcasters, including BBC radio, The Economist, La Tribune, Le Temps, Deutsche Welle, Times of India, Nikkei, Manila Bulletin, Singapore’s Business Times, The Washington Post, the Financial Times and many more.

ROLE AND BENEFITS OF GII CORPORATE PARTNERS:
GII’s Corporate Partners are corporations or non-governmental entities that believe in the role of innovation in increasing the competitiveness of nations, enabling economic growth, driving societal changes, and building the foundation of an economy’s future.

Modes of participation:
- Participating in the community–learning activities led by the GII team and Portulans Institute for the benefit, growth, and learning of the GII network.
- Providing inputs to the formulation of the GII model based on sectoral expertise.
- Participating in the discussion and dissemination of GII results at appropriate launch events.
- Co–organizing events or hosting a global or regional launch in their home city, engaging media, policymakers, and the local private sector.
- Possibly contribute analytical chapters or case studies to the GII Report and PI publications.
- Identifying a staff member to work closely between your organization and the GII team and Portulans, potentially joining Portulans as a Fellow for a limited duration.
- Corporate Partners are acknowledged in the GII publications, GII related sites, including WIPO’s and Portulans Institute’s, and GII related events.

Since publication, GII 2020 has been downloaded over 160,000 times, was covered in more than 1,800 media outlets, and cited almost 3,000 times on Google Scholar since 2020.