



PORTULANS  
— INSTITUTE —

THE NETWORK READINESS INDEX:

**BECOME A  
KNOWLEDGE  
PARTNER**

THE PORTULANS INSTITUTE

Washington, DC  
[www.portulansinstitute.org](http://www.portulansinstitute.org)  
[www.networkreadinessindex.org](http://www.networkreadinessindex.org)  
[info@portulansinstitute.org](mailto:info@portulansinstitute.org)

# PORTULANS INSTITUTE

Founded in 2019, the Portulans Institute (PI) is an independent nonprofit, nonpartisan research and educational institute based in Washington DC. Portulans Institute's areas of expertise include technology competitiveness, innovation readiness, and people and global talent. Our mission is to develop cross-community knowledge and dialogue on how people, technology and innovation contribute to sustainable and inclusive growth and inform policymakers by producing independent, data-based research.

Over the last two decades, the NRI has established itself as one of the most comprehensive assessments of digital readiness, covering over 130 economies from the developing and developed world, representing over 95 percent of global GDP.

**130**  
ECONOMIES

**95%**  
GLOBAL GDP

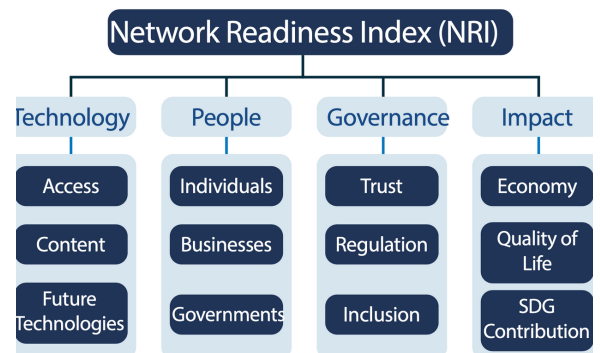
The NRI has been covered in more than 25,000 media and academic articles and reports. The 2020 report has been downloaded over 19,500 times, and its website has received over 190,000 unique visitors since October 2020. The NRI also has received over 14,000 hits in Google Scholar.

**250**  
Media & academic articles

**19,500**  
Downloads

**190,000**  
Website visitors

The index was first published in 2002 by the World Economic Forum and was created and is co-edited by Portulans co-founders Prof. Soumitra Dutta and Dr. Bruno Lanvin.



For its 2019 edition, the NRI framework was redesigned to reflect the pervasiveness of digital technologies in today's networked world. The new, holistic NRI framework reflects how technology and people need to be integrated within an effective governance structure in order to have a positive impact on our economy, society, and environment.

# BECOME A NRI KNOWLEDGE PARTNER

NRI Knowledge Partners are a select group of public or private institutions that are passionate about the overall goal of using technology for the good of all. They actively engage with the use of technology to enhance competitiveness, to further development and to support an inclusive and sustainable growth agenda. Knowledge Partners commit to engaging with the Portulans Institute to support the development of the NRI across the entire cycle - from its conceptual framework to its execution and launch.

## BENEFITS

- The Partner's CEO is invited to submit a foreword to the report.
- The logo of the Partner is prominently displayed on the NRI website, report and related events.
- A senior business leader from the Partner is invited to participate in the NRI launch and other regional events.
- The Partner can be invited to submit a chapter to the report.
- The Partner is encouraged to contribute to the research and development of the NRI, including the decision of the NRI annual topic.
- The Partner can hold dedicated events, with local digital technology stakeholders, to leverage the NRI findings, with the support of Portulans staff.
- The Partner is offered exclusive briefings by Portulans staff.

## COMMITMENTS

- Work closely with the NRI team and the Portulans Institute.
- Maintain and promote the NRI as a trusted, independent source, free of conflicts of interest.
- Support efforts to publicize and distribute the NRI in ways that support its overall goals.
- Contribute to secure financial support for the NRI research and events.

## NRI 2021

Despite the fact that the Covid 19 has significantly accelerated digital transformation, many economies and societies are still suffering from inadequate ICT infrastructure and lack of connectivity. The NRI 2021 will explore how equally the benefits of digital transformation have been distributed, and its potential impact on a more inclusive pandemic recovery.